

ECP VIEWPOINTSSM

STAY INFORMED AND CONNECTED

ECP ViewpointsSM is an extension of CooperVision®'s partnership with eye care professionals to share valuable insights and information across the industry.

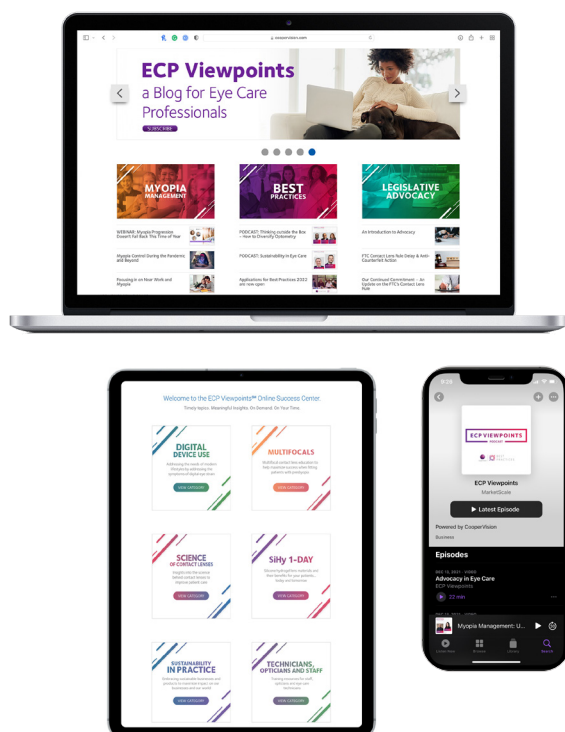


On-demand content keeps you at the top of your game

You likely know what a challenge it is to stay informed about the important topics in our industry. Finding time can be difficult.

ECP ViewpointsSM makes it easy to access content and information on your schedule. It's always there—waiting until you have the chance to visit and learn. And it's always changing—with frequent updates from us and from your peers.

ECP ViewpointsSM offers three options to make a regular part of your efforts to provide the best patient experience, train the best staff, and build the best practice.



Blog

A one-stop resource featuring original content including peer written articles, legislative updates, and news and information from CooperVision®. Regularly updated content uncovers insights about topics of interest common among practitioners and shares success stories of eye care professionals.

Online Success Center

On-demand information and learning when and where you want it. Topics to benefit your patients and your practice, ranging from toric contact lenses to multifocals and from sustainability to SiHy 1-Days.

Podcast

Learn while you listen to Dr. Jennifer Palombi talk with a variety of experts about topics that are as relevant as they are engaging.

SIGN UP. AND SEE.

We're confident that ECP ViewpointsSM will help to make you more informed, more connected, and more successful. As a subscriber, you'll see regular updates that help you:



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COMING IN
THE INDUSTRY



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ECPS ARE DOING TO
ACHIEVE SUCCESS



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INNOVATIONS AND
CONTACT LENS
TECHNOLOGIES



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We value your partnership and look forward to you making many visits to this one-stop informational resource—in whatever form works best for you.