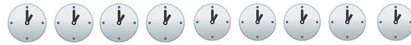


# Love at first fit 🥰

Start your new wearers in a lens that can help  
keep up with today's digital demands<sup>\*1-4</sup>

Young new wearers average **9 hours**  
per day in front of a screen<sup>5-7</sup>



During that time,  
they **blink 60% less**<sup>8,9</sup>



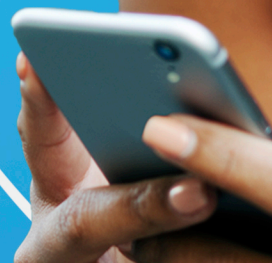
You know what that can mean: **more dryness**<sup>8,9</sup> and more **eye fatigue**<sup>10</sup>

Take comfort in ACUVUE®



ACUVUE®  
*oasys* WITH HydraLuxe®  
1-Day  
BRAND CONTACT LENSES

Provides superior comfort  
while using digital screens<sup>11</sup>



\*The presence of PVP within the lens and on its surface results in a design with low pervaporation, which helps to enable comfort during digital device use.

#### References:

1. JUV data on file, 2021. ACUVUE® Brand Contact Lenses: PVP [poly(n-vinyl pyrrolidone)] and its similarity to mucin. 2. JUV data on file, 2018. Material properties: ACUVUE® OASYS Brand Contact Lenses with HYDRACLEAR® PLUS, ACUVUE® OASYS with Transitions™ Light Intelligent Technology, and other reusable contact lenses. 3. JUV data on file, 2021. Material properties: 1-DAY ACUVUE® MOIST, 1-DAY ACUVUE® TruEye® and ACUVUE® OASYS 1-Day with HydraLuxe® Technology Brand Contact Lenses. 4. JUV data on file, 2015. Minimal frictional energy/sliding work with ACUVUE® OASYS 1-Day with HydraLuxe® Technology brand contact lenses. 5. Forbes. Americans spent on average more than 1,300 hours on social media last year [webpage]. <https://www.forbes.com/sites/petersuciu/2021/06/24/americans-spent-more-than-1300-hours-on-social-media/?sh=5b6fd6c72547>. Accessed November 12, 2021. 6. Forbes. Online marketing as we know it is changing with the rise of Generation Z [webpage]. <https://www.forbes.com/sites/jawertz/2018/09/30/online-marketing-as-we-know-it-is-changing-with-the-rise-of-generation-z/?sh=7ee4a14f65ab>. Accessed November 12, 2021. 7. U Switch. How much of your time is screen time? [webpage]. <https://www.uswitch.com/mobiles/screentime-report/>. Accessed November 12, 2021. 8. Tsubota K, Nakamori K. Dry eyes and video display terminals. N Engl J Med. 1993;328(8):584. doi: 10.1056/NEJM199302253280817. 9. Patel S, Henderson R, Bradley L, et al. Effect of visual display unit use on blink rate and tear stability. Optom Vis Sci. 1991;68(11):888-892. doi: 10.1097/00006324-199111000-00010. 10. JUV data on file, 2021. ACUVUE® OASYS Brand Family Digital Device Claims (ACUVUE® OASYS, ACUVUE® OASYS 1-DAY and ACUVUE® OASYS with TRANSITIONS™). 11. JUV data on file, 2021. ACUVUE® OASYS family digital device claims (ACUVUE® OASYS, ACUVUE® OASYS 1-Day and ACUVUE® OASYS with Transitions™).

#### Important Safety Information:

ACUVUE® Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting [www.jnjvisionpro.com](http://www.jnjvisionpro.com). All third-party trademarks herein are the intellectual property of their respective owners.

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